


ParkeX seminar programme

In association with:  **BPA**
BRITISH PARKING ASSOCIATION

Event partners:  BemroseBooth  CIVICA  EQUITA
Your natural choice

Tuesday 21st April

- 10am** **BPA Opening Address: Hospital Parking - Realistic Charging The Best Cure**
Speakers: Patrick Troy, Chief Executive of the BPA. And Graham Rose, Director, CP Plus Ltd
- 11am** **How Technology is Driving the Improved Service and Professionalism of a Civil Enforcement Officer**
Speaker: Ben Stephens, Head of Parking Services, London Borough of Bromley
- 12pm** **Approved Operator Scheme**
Speakers: Keith Banbury, Chair of AOS Board and Kelvin Reynolds, Director of Technical Services, BPA
- 1pm** **Approved Operator Forum**
Speakers: Richard Bicknell, Head of Operations, BPA and Bill Blakemore, Consultant assisting with the review of the Code
- 2pm** **Modern Enforcement During the 'Credit Crunch'**
Speaker: Paul Sharpe, Sales and Marketing Director, Equita Ltd
- 3pm** **The Blue Badge Reform**
Speakers: Kelvin Reynolds, Director of Technical Services, BPA and Allan Norcutt, Associate Director, WSP along with an invited representative from the DfT
- 4pm** **The use of ANPR in the Parking Industry**
Speaker: Martyn Attwood, Director, ANPR International Ltd

Wednesday 22nd April

- 10am** **Equipment, Manufacturers & Suppliers Special Interest Group – Invest to Save!**
Speakers: Andrew Barfoot, Julian Edwards, Louise Hutchinson, PATROL and Manny Rasores, Mr. Parking. EMS members will present the new Guidance contained in Parking Practice Notes on Mobile Phone Payments; Pay on Foot and Pay & Display Systems
- 11am** **How Can We Accelerate Traffic Enforcement Across National Borders?**
Speaker: Bill Blakemore, Manager of SPARKS Network
- 12pm** **What can CPD do for me?**
Speaker: Sarah Christoforou, Director, NEO HR
Chaired by: Ian Taylor, Chair of the Institute for Parking Professionals Board
- 1pm** **Parking Training – Asset or Risk?**
Speaker: Penny Winder, Director, Alpha Parking Ltd
- 2pm** **The Future of Technology in Parking**
Speakers: Mick Cosentino, Product Director and Graham Taylor, Sales Director, Civica UK Ltd
- 3pm** **BPA Bailiff & Enforcement Special Interest Group**
Speakers: Alan Clark, Director, Marston Group Ltd
- 4pm** **Parking Structures and Asset Management Special Interest Group**
Speaker: Invited Members of the Parking Structures SIG

Thursday 23rd April

- 10am** **Safer Parking Scheme**
Speaker: Richard Bickell, Head of Operations BPA and Invited speaker from ACPO (Association of Chief Police Officers)
- 11am** **Who Supplied the Sandwiches?**
Speaker: Steve Brown, Business Development Director, Equita Ltd
- 12pm** **New Initiatives in Parking**
Speaker: Lynn Witham, President, BPA
- 1pm** **Managing Reputations in Good Times and Bad**
Speaker: Tim Cowen, NCP Services Ltd